

In Every Issue

Product Showcases, Trend Report, Feature Articles, Display Inspirations, Retail Chat, Business Operations, Legal Corner, Trade Show Calendar, Industry News, Meet the Maker

Winter 2023

Features

Baby & Plush
Diverse Makers+
Holiday Preview
Winter Introductions:
New to Market

Special Section

Indoor/Outdoor Kitchen

Showcases

Grads & Teachers
Men's Gifts
Mother's Day
Pets
Travel+

museums&MORE

National Parks
Botanical and Cultural
Destinations
Product Gallery: Namedrop

Editorial & Ad Space Deadline

Nov. 10, 2022

Materials Due

Nov. 17, 2022

Spring 2023

Features

Jewelry
Halloween & Fall Décor
Sustainable & Eco-friendly
Trends+

Special Section

Stationery, Cards,
Journals & Desk

Showcases

Beauty, Fragrance &
Self Care+
Books
Inspirational & Quotable
Made in the USA

museums&MORE

Aquariums
Zoos
Product Gallery: Sea life
and animal

Editorial & Ad Space Deadline

March 10, 2023

Materials Due

March 17, 2023

Summer 2023

Features

Apparel & Accessories
Holiday Entertaining &
Gifting
Products with Purpose:
Gifts that Give Back
Summer Introductions:
New to Market

Special Section

Customization & Souvenirs

Showcases

Handcrafted+
Pillows & Throws
House Plants & Accessories
Holiday Ornaments
Impulse Gifts

museums&MORE

Art Museums
Planetariums
Product Gallery: Fine art;
STEM Toys+ and Games;
Planets and solar system

Editorial & Ad Space Deadline

May 12, 2023

Materials Due

May 19, 2023

Fall 2023

Features

Toys, Games & Puzzles
Fall/Winter Show Early
Preview
Gourmet Food & Beverage
Bath & Body

Special Section

Garden & Outdoor Living

Showcases

Valentine's Day &
Springtime Celebrations
Home Office
Hospital Gift Shop Best-
Sellers
Jewelry & Accessories
Scented+

museums&MORE

Historical Sites
Attractions
Product Gallery: Souvenirs
and gifts

Editorial & Ad Space Deadline

Sept. 15, 2023

Materials Due

Sept. 22, 2023

+New in 2023

For the most up-to-date trade show distribution, visit
giftshopmag.media/editorial-calendar.

Looking for more information? | www.giftshopmag.media



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Gift Shop Plus®

2023 SPECIAL ISSUE CALENDAR



The Guide

Returning in 2023, The Guide provides readers with an exclusive annual sourcing guide featuring hundreds of products. The Guide promises to be a comprehensive, year-round resource for best-sellers in every category.

Editorial & Ad Space Deadline
Feb. 17, 2023

Materials Due
Feb. 24, 2023

Holiday Shop

Featuring everything from décor, lighting and ornaments to cards, gifts and more for all holidays.

Editorial & Ad Space Deadline
April 21, 2023

Materials Due
April 28, 2023

Waterfront Living

A special issue inspired by coastal and lakefront living featuring indoor and outdoor décor, apparel, tabletop, jewelry, gifts and more.

Editorial & Ad Space Deadline
July 28, 2023

Materials Due
Aug. 4, 2023

Souvenirs & More

This special digital magazine will provide retailers with resources and products they need to be successful selling souvenirs, custom labeled products, personalized gifts, jewelry and apparel.

Editorial & Ad Space Deadline
Aug. 11, 2023

Materials Due
Aug. 25, 2023

Celebrations & Occasions

Exclusive content for buyers of party products for every occasion. Includes balloons, decorations, partyware, giftwrap, costumes, rentals, tableware and invitations.

Editorial & Ad Space Deadline
Oct. 13, 2023

Materials Due
Oct. 20, 2023



View previous editions of these digital guides at
giftshopmag.com/special-issue.