

# 2023 EDITORIAL CALENDAR

# **In Every Issue**

Product Showcases, Trend Report, Feature Articles, Display Inspirations, Retail Chat, Business Operations, Legal Corner, Trade Show Calendar, Industry News, Meet the Maker

## Winter 2023

#### **Features**

Baby & Plush
Diverse Makers+
Holiday Preview
Winter Introductions:
New to Market

#### **Special Section**

Indoor/Outdoor Kitchen

#### **Showcases**

Grads & Teachers Men's Gifts Mother's Day Pets Travel+

#### museums&MORE

National Parks Botanical and Cultural Destinations Product Gallery: Namedrop

# **Editorial & Ad Space Deadline**

Nov. 10, 2022

#### **Materials Due**

Nov. 17, 2022

## Spring 2023

#### **Features**

Jewelry Halloween & Fall Décor Sustainable & Eco-friendly Trends+

#### **Special Section**

Stationery, Cards, Journals & Desk

#### **Showcases**

Beauty, Fragrance &
Self Care+
Books
Inspirational & Quotable
Made in the USA

#### museums&MORE

Aquariums Zoos Product Gallery: Sea life and animal

# Editorial & Ad Space Deadline

March 10, 2023

#### **Materials Due**

March 17, 2023

### Summer 2023

#### **Features**

Apparel & Accessories
Holiday Entertaining &
Gifting
Products with Purpose:
Gifts that Give Back
Summer Introductions:
New to Market

#### **Special Section**

Customization & Souvenirs

#### **Showcases**

Handcrafted+
Pillows & Throws
House Plants & Accessories
Holiday Ornaments
Impulse Gifts

#### museums&MORE

Art Museums
Planetariums
Product Gallery: Fine art;
STEM Toys+ and Games;
Planets and solar system

# Editorial & Ad Space Deadline

May 12, 2023

#### **Materials Due**

May 19, 2023

## Fall 2023

#### **Features**

Toys, Games & Puzzles
Fall/Winter Show Early
Preview
Gourmet Food & Beverage
Bath & Body

#### **Special Section**

Garden & Outdoor Living

#### **Showcases**

Valentine's Day &
Springtime Celebrations
Home Office
Hospital Gift Shop BestSellers
Jewelry & Accessories
Scented+

#### museums&MORE

Historical Sites Attractions Product Gallery: Souvenirs and gifts

# **Editorial & Ad Space Deadline**

Sept. 15, 2023

#### **Materials Due**

Sept. 22, 2023

+New in 2023

For the most up-to-date trade show distribution, visit giftshopmag.media/editorial-calendar.

# Looking for more information? | www.giftshopmag.media



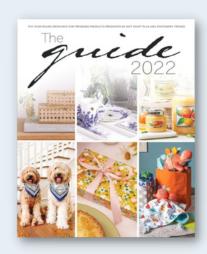
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# Gift Shop

# 2023 SPECIAL ISSUE CALENDAR



## The Guide

Returning in 2023, The Guide provides readers with an exclusive annual sourcing guide featuring hundreds of products. The Guide promises to be a comprehensive, year-round resource for best-sellers in every category.

Editorial & Ad Space Deadline Feb. 17, 2023

Materials Due Feb. 24, 2023

## Holiday Shop

Featuring everything from décor, lighting and ornaments to cards, gifts and more for all holidays.

Editorial & Ad Space Deadline April 21, 2023

> Materials Due April 28, 2023

## Waterfront Living

A special issue inspired by coastal and lakefront living featuring indoor and outdoor décor, apparel, tabletop, jewelry, gifts and more.

Editorial & Ad Space Deadline July 28, 2023

> Materials Due Aug. 4, 2023

## Souvenirs & More

This special digital magazine will provide retailers with resources and products they need to be successful selling souvenirs, custom labeled products, personalized gifts, jewelry and apparel.

Editorial & Ad Space Deadline Aug. 11, 2023

> Materials Due Aug. 25, 2023

# Celebrations & Occasions

Exclusive content for buyers of party products for every occasion. Includes balloons, decorations, partyware, giftwrap, costumes, rentals, tableware and invitations.

Editorial & Ad Space Deadline Oct. 13. 2023

> Materials Due Oct. 20, 2023



View previous editions of these digital guides at giftshopmag.com/special-issue.